

THE SPEAKERS



Jason Scott / Speaker
Internet Archive

Jason Scott is the director of *BBS: The Documentary* (2005), *Get Lamp* (2010), and *DEFCON: The Documentary* (2013), three tech culture-oriented documentaries. He is currently filming *Arcade* and *The 6502*, which are in the same vein. He is also an archivist and historian at Internet Archive. After working in the video game industry, in 1998 he started *textfiles.com*, which has been host to millions of visitors and is used frequently as a historical reference and lazy-day pastime. The site's original mission was to make available the thousands of BBS

textfiles he'd collected in his youth. Consisting of over a terabyte of data, the site has expanded greatly in all directions of computer history.



Christiane Paul / Speaker
Whitney Museum of American Art / The New School

Curator of Digital Art at the Whitney Museum of American Art. She is the recipient of the Thoma Foundation's 2016 Arts Writing Award in Digital Art, and her recent books are *A Companion to Digital Art* (Blackwell-Wiley, May 2016); *Digital Art* (Thames and Hudson, 3rd revised edition, 2015); *Context Providers – Conditions of Meaning in Media Arts* (Intellect, 2011; Chinese edition, 2012); and *New Media in the White Cube and Beyond* (UC Press, 2008). At the Whitney Museum, she curated exhibitions including *Cory Arcangel: Pro Tools* (2011) and *Profiling* (2007), and is

responsible for *artport*, the museum's portal to Internet art. Other curatorial work includes *Little Sister (is watching you, too)* (Pratt Manhattan Gallery, NYC, 2015); *What Lies Beneath* (Borusan Contemporary, Istanbul, 2015); and *The Public Private* (Kellen Gallery, The New School, NYC, 2013).



Brett Gaylor / Speaker
Mozilla

Brett Gaylor is a documentary filmmaker and the Commissioning Editor for Advocacy Media at the Mozilla Foundation. His most recent project, *Do Not Track*, is a co-production of Upian, the National Film Board of Canada, ARTE France and Bayerischer Rundfunk, in association with Radio-Canada, Radio Télévision Suisse and Al Jazeera's AJ+ network. It is the recipient of the International Documentary Association Award for best nonfiction series, the 2016 Peabody Award, the International Association of Broadcasters Online Factual Prize, the Deutscher Prize

for Online Communication, and more. His 2008 feature documentary *RiP: a remix manifesto*, an official honoree of the Webby Awards, was broadcast in 20 countries and seen by millions of people worldwide.



Marianne Lévy-Leblond / Speaker
ARTE France

Marianne Lévy-Leblond is the Head of Web Productions and transmedia projects at ARTE France's web unit, where she supports creativity and innovation in service to the public. The team's recent productions, available on *arte.tv* or other platforms, include the virtual reality documentary *Notes on Blindness*, the game *S.E.N.S VR*, and the interactive documentary *How to Make a Ken Loach Film*. Prior, Marianne Lévy-Leblond was a program manager in ARTE France's documentary unit, where she worked with independent producers on executive or

delegated production of documentaries and television programs.



Patricia Falcao / Speaker Tate

Patricia Falcao is a time-based Media Conservator with a background in video and photography conservation. She has worked at Tate since 2008. Currently her main focus is the acquisition of time-based media artworks for the Tate Collection. She also collaborates with both the Research and Information Systems departments for the development of Tate's strategy and infrastructure for the preservation of high-value digital assets. Her main area of interest is the preservation of the digital components of contemporary artworks. Patricia Falcao completed her MA at the Bern

University of the Arts with a thesis on risk assessment for software-based artworks. She continued to develop research in this field within Pericles, a pan-European project that "aims to address the challenge of ensuring that digital content remains accessible in an environment that is subject to continual change," which finished in March 2017.



Dr. Nancy Y McGovern / Speaker MIT Libraries

Since 2012, Nancy Y. McGovern has been responsible for digital preservation at MIT Libraries. She directs the Digital Preservation Management (DPM) workshop series, an award-winning program offered more than fifty times in a dozen countries on five continents since 2003. She has thirty years of experience preserving digital content, including senior positions at ICPSR, the largest social science data archive; Cornell University Library; the Open Society Archives; and the Center for Electronic Records of the U.S. National Archives. She founded the Digital Records Expert

Group of the International Council on Archives (ICA) and the Research Forum of the Society of American Archives. In 2015, she was elected Vice President/President-elect of the Society of American Archivists (SAA). She completed her PhD on digital preservation at UCL in 2009.



Caspar Sonnen / Speaker International Documentary Film Festival Amsterdam (IDFA)

Caspar Sonnen is a curator and festival organizer working in the undefined space between cinema, interactive technology and digital art. He is Head of New Media at the International Documentary Film Festival Amsterdam (IDFA), where he explores the effects of the digital revolution on the art of documentary and the media landscape. Before joining IDFA, Caspar Sonnen co-founded the Open Air Film Festival Amsterdam, and worked in theatrical exhibition, digital distribution and journalism. In 2007, he created IDFA DocLab. He collaborates with various festivals, was a juror at

the Sundance Film Festival, World Press Photo, and Tribeca Film Festival, and is on the advisory board of, among others, MIT's Open Documentary Lab, SXSW Film and IFP's New Media Centre in New York. In 2015, he won the EDN Award for Outstanding Contribution to European Documentary Culture.



Erwin Verbruggen / Speaker Netherlands Institute for Sound and Vision

Erwin Verbruggen is a project lead at the Netherlands Institute for Sound and Vision. At the Research and Development department, he works on a range of local and international projects that involve search retrieval, access and research into digital preservation. Erwin Verbruggen earned his Master's in Preservation and Presentation of the Moving Image from the University of Amsterdam, during which time he was an intern at the archive of the Brooklyn-based human rights video organization WITNESS. He was also a member of the film programming team for the

Amsterdam open air film festival *Seize the Night*.



William Uricchio / Speaker
Massachusetts Institute of Technology (MIT) Open Documentary Lab

William Uricchio is a professor of Comparative Media Studies at MIT and at Utrecht University (Netherlands). As founder and principal investigator of MIT Open Documentary Lab, he explores the frontiers of interactive, immersive, locative, and participatory reality-based storytelling forms. A specialist in old media when they were new, he explores such things as early 19th century conjunctures between photography and telegraphy; the place of telephony in the development of television at the other end of the 19th century; and the work of algorithms in our contemporary

cultural lives. William Uricchio has held professorial appointments in Sweden (Stockholm), Germany (FU Berlin, Marburg), Denmark (national DREAM professor) and China (China University of Science & Technology). He has received Guggenheim, Humboldt and Fulbright awards, and most recently, the Berlin Prize.



Rick Prelinger / Speaker
University of California, Santa Cruz / Prelinger Archives / Internet Archive

Rick Prelinger is an archivist, writer and filmmaker. His collection of 60,000 ephemeral films was acquired by the Library of Congress in 2002. Beginning in 2000, he partnered with Internet Archive to make a subset of the Prelinger Collection (currently 6,900 films) available online for free viewing, downloading and reuse. Prelinger Archives currently holds some 15,000 home movies and actively promotes collection, research and access in this emergent area. His films include the archival feature *Panorama Ephemera* (2004), which played in venues around the world, and *No*

More Road Trips?, which received a Creative Capital grant in 2012. His Lost Landscapes participatory urban history projects have played to many thousands of viewers in San Francisco, Detroit, Oakland, Los Angeles and elsewhere. He is a board member of Internet Archive and frequently writes and speaks on the future of archives and issues relating to archival access and regeneration. He is currently Associate Professor of Film & Digital Media at University of California, Santa Cruz.



Henry Lowood / Speaker
Stanford University

Henry Lowood is Curator for History of Science & Technology Collections and for Film & Media Collections at Stanford University. He is also a lecturer in the School of Library and Information Science at San Jose State University, and the Art Department at University of California, Santa Cruz. His latest book, co-edited with Raiford Guins, is *Debugging Game History: A Critical Lexicon* (MIT Press, 2016). Since 2000, he has led How They Got Game, a research and archival preservation project devoted to the history of digital games and simulations. This project includes Stanford's

efforts in the Preserving Virtual Worlds project, funded by the U.S. Library of Congress and the Institute of Museum and Library Services; the Cabrinity Collection imaging project, funded by the National Institute for Standards and Technology; and the University of California, Santa Cruz-Stanford Game Citation Project, also funded by the IMLS.



Chance Coughenour / Speaker
Google Arts & Culture

Chance Coughenour coordinates cultural heritage preservation efforts on a global scale for Google Arts & Culture. He organizes partnerships and manages projects which employ emerging technology for cultural heritage. Prior to joining Google, he has been an archaeologist, the co-founder of Rekrei, a crowdsourcing project for destroyed heritage, and a Marie Curie PhD Fellow at the Institute for Photogrammetry at the University of Stuttgart in Germany. He has participated in archaeology and cultural heritage projects throughout Europe and the Americas.



Katerina Cizek / Speaker
Massachusetts Institute of Technology (MIT) Open Documentary Lab
(Co-Creation Studio)

Katerina Cizek is a two-time Emmy-winning director, creator and pioneer in digital media. She is the Artistic Director of a new initiative at the MIT Open Documentary Lab. At the National Film Board of Canada, she helped redefine the organization as one of the world's leading digital content hubs. She was the creative force behind the NFB's award-winning digital documentary project *HIGHRISE*, and was an NFB Filmmaker-in-Residence (both with Producer Gerry Flahive).

Katerina Cizek has forged unconventional, creative partnerships with organizations ranging from an inner-city teaching hospital to the City of Toronto, and from *The New York Times* to YouTube stars. Through TV broadcast and web publishing, her work has been seen by millions around the globe.



Vincent Morisset / Speaker
AATOAA

Vincent Morisset is a director and the founder of the Montreal-based studio AATOAA. In 1998, he became one of the very first to earn a bachelor's degree from UQAM's multimedia program. He is considered a true pioneer in interactive films. His work with Arcade Fire, Sigur Rós and the National Film Board of Canada has been featured in *Wired*, *Creative Review*, *Le Monde* and *The Guardian*, among others, as well as at the Museum of the Moving Image, Gaîté Lyrique, Sundance, IDFA, Rotterdam Film Festival and La Biennale di Venezia. He won an Emmy, many

Webby Awards, a Japan Media Art Festival prize, and FWA Site of the Year. Vincent Morisset is the instigator of the Digital Storytelling Manifesto.



Hugues Sweeney / Speaker
National Film Board of Canada (NFB)

After several years of playing with words and ideas by studying philosophy, literature and death metal, Hugues Sweeney became interested in stories and in using technology to tell them, first in new media at Radio-Canada, and then as head of Bande à Part and Espace Musique. In 2009, he joined the National Film Board of Canada as Executive Producer dedicated to interactive works. Continuing to experiment in interactivity, sound creation and generative art, projects from the NFB's interactive studio have received more than 100 awards and honours from

around the globe, including Webby, SXSW, Japan Media Arts and Géméaux awards.



Jephumba / Speaker
African Digital Art

Jephumba is an African digital artist, digital enthusiast and the Founder and Creative Director of African Digital Art, a collective and creative space where digital artists, enthusiasts and professionals can seek inspiration, showcase their artistry and connect with emerging artists. Recently named by *The Guardian* as one of Africa's Top 10 Tech Pioneers, Jephumba has been listed by *Forbes* as one of the 20 Youngest Power Women in Africa, and in *The Guardian* Africa network's Top 25 Women Achievers. Jephumba is a cultural ambassador dedicated to

promoting the growth of creative technology in Africa.



Zachary Kaplan / Speaker
Rhizome

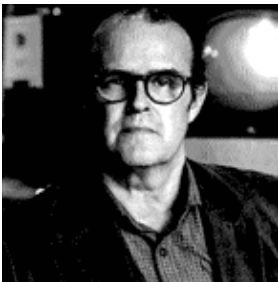
Zachary Kaplan is Executive Director of Rhizome, a digital culture organization based on the Internet, and an affiliate in residence at the New Museum in New York. Before Rhizome, he was at the Renaissance Society, Chicago, and The Museum of Contemporary Art, Los Angeles. He completed his masters in the Public Art Studies program at University of Southern California, after studying art history at Occidental College, Los Angeles.



Janine Steele / Speaker
National Film Board of Canada (NFB)

Janine Steele, Director of Production and Operations for Digital at the National Film Board of Canada, has over 15 years of experience working at the confluence of traditional filmmaking and emerging media and technologies. Her production credits include such pioneering interactive documentaries as *Circa 1948*, *Seven Digital Deadly Sins* (with The Guardian) and *Bear 71*, as well as virtual reality work such as *Cut-Off* (with Vice Canada) and *Cardboard Crash*. Janine Steele's work has received dozens of awards including a Cannes Cyber Lion, FWA Site of the Year, and

six Webby Awards. Prior to the NFB, Janine Steele was a Business Analyst with the Canadian funding agency Creative BC, where she was instrumental in establishing industry-leading digital and interactive media funding programs for film and digital media makers.



Jean Gagnon / Speaker
La Cinémathèque québécoise

Jean Gagnon (PhD) is Director of Preservation and Access to Collections at the Cinémathèque québécoise. He was the initiator and co-director of the DOCAM Research Alliance (Documentation and Conservation of the Media Arts Heritage) from 2005 to 2010. He founded the Centre for Research and Documentation (CR+D) of the Daniel Langlois Foundation for Art, Science and Technology, and its researcher in residence program (2002–2010). He produced *Digital Snow*, a digital resource and online catalogue of Michael Snow's entire work. In 2007,

he was curator of the exhibition *e-art: New Technologies and Contemporary Art* at the Montreal Museum of Fine Arts.



Sandra Rodriguez / Host
EyeSteelFilm - Creative Reality Lab / Massachusetts Institute of Technology (MIT) Open Documentary Lab

Sandra Rodriguez, PhD, is a creative director (interactive/film) and a sociologist of new media technology. Over 15 years, she directed and produced award-winning documentary films before pushing creation into the interactive realm. Today, she heads a Creative Reality Lab at EyeSteelFilm, an Emmy award-winning company based in Montreal, where she explores the future of documentary. In parallel, she is a Visiting Scholar and Lecturer at the Massachusetts

Institute of Technology's Open Documentary Lab, where she teaches MIT's first course in Virtual Reality Production (in collaboration with Oculus NextGen). In 2015, she wrote and directed (episode 05) for the interactive web series *Do Not Track* (dir. Brett Gaylor, Uopian, ARTE, NFB, BR). She has written a book, articles and papers on public engagement, social media and networked cultures, and she remains fascinated with the tools through which we choose to share our stories.



Julia Kaganskiy / Moderator New Museum

Julia Kaganskiy, Director, NEW INC, is a cultural producer across art and technology. She previously served as Global Editor of The Creators Project, a partnership between VICE Media Group and Intel. In 2010, she founded #ArtsTech Meetup, an initiative that brings together digital artists and professionals from New York's museums, galleries and art-related start-ups. In 2012, she was profiled in the AOL/PBS series *MAKERS*, which honoured women leaders. In 2015, she was named in *Crain's New York Business's* 40 Under 40 list and has been cited by *Fast*

Company (2011) and *Business Insider* (2013) as one of the most influential women in technology.



Catalina Briceño / Host Canada Media Fund

Catalina Briceño has nearly 20 years of experience in the audiovisual and new media industry. As an expert of media transformation and a sought-after speaker, she has always focused on the impact of new technologies and Internet on the development, production and marketing of content intended for the entertainment industry (mainly film and television). In her current position as Director of Industry and Market trends at the Canada Media Fund, Catalina Briceño leads a department that provides the CMF and Industry stakeholders with market intelligence.

Her role is to ensure that the policies for supporting the production of Canadian television and digital media content are aligned with emerging developments in Canada and the world.



Sarah Wolozin / Moderator Massachusetts Institute of Technology (MIT) Open Documentary Lab

As director of the MIT Open Documentary Lab, Sarah Wolozin develops and oversees lab projects, operations, and collaborations. She is the founder and editorial director of Docubase, an online curated database of the people, projects and technologies transforming documentary in the digital age. She co-authored a MacArthur funded report entitled "Mapping the Intersection of Two Cultures: Interactive Documentary and Digital Journalism" and co-founded Immerse, a medium publication fostering creative dialogue about emerging documentary forms. She has

sat on numerous committees and juries including Sundance New Frontier Lab, Tribeca New Media Fund and Storyscapes, the IFP NY Media Center, Puma Impact Award, and World Press Photo. She has presented at Sundance, SXSW, IDFA DocLab, Storycode, MIT, DocMontevideo and many other venues.



Marc Bramoullé / Speaker Ubisoft

Marc Bramoullé started at Ubisoft Paris in 2010, in the role of Digital Project Manager. His first task was to deliver and animate the enterprise's social network. In 2014, he was put in charge of Ubisoft's Enterprise Content Management department. As such, he ensures that Ubisoft content is well organized and accessible to its tens of thousands of employees worldwide. One of his current focus areas is to define governances to ensure that key content is preserved and reusable.



Mark Beasley / Speaker
Rhizome

Mark Beasley is an artist and developer of preservation tools at Rhizome, a born-digital art and culture organization based on the web at rhizome.org and an affiliate-in-residence of the New Museum in New York City. A primary focus of digital preservation at Rhizome is Webrecorder, a tool to create high-fidelity, interactive recordings of any website you browse, including dynamic software and plugins. With Webrecorder and other emulation efforts, the team at Rhizome works to save, present, and design future preservation strategies. Mark is an MFA

graduate of the Department of Visual Arts at the University of Chicago, and holds an undergraduate degree from the School of the Art Institute of Chicago.



Monique Simard / Speaker
SODEC

Monique Simard was appointed President and CEO of the Société de développement des entreprises culturelles (SODEC) in January 2014. Before that, Monique Simard was Director General of the National Film Board of Canada's French Program and was responsible for the creation and programming of innovative and socially-relevant films, all designed for multiple platforms. From 1998 to 2008, she was part of the team at Productions Virage, specializing in documentaries that focused on social and international issues. A founding member of the CSN's

Committee on the Status of Women, Monique Simard has also been very active in the international solidarity movement.